



Myanmar **The Case for Investment in Tobacco Control**

ANNUAL TOBACCO BURDEN

MMK 163 BILLION

Workplace absenteeism costs

MMK 346 BILLION

Workplace smoking breaks costs

MMK 449 BILLION

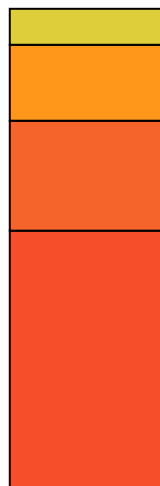
Workplace presenteesim costs

MMK 1.32 TRILLION

Premature tobacco-related mortality costs

MMK 299 BILLION

Tobacco-related healthcare expenditures



64,000
deaths



28%
of deaths are among the poorest income quintile



15-YEAR SAVINGS FROM TOBACCO CONTROL



MMK 8 TRILLION

in overall economic losses avoided



255,000
lives saved



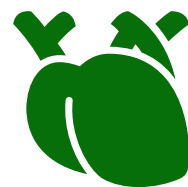
MMK 7 TRILLION

in productivity losses avoided

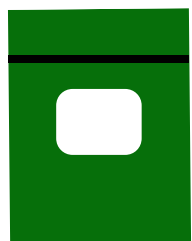


MMK 962 BILLION

in health expenditures avoided



RECOMMENDATIONS



Implement plain packaging



Ban advertising, promotion & sponsorship



Enforce complete ban on indoor smoking



Conduct mass media campaigns

