

Private sector engagement

Strengthening collaboration

fairagora asia



**INTRODUCTION
FAIRAGORA ASIA**

fairagora asia



DRIVE CHANGE.

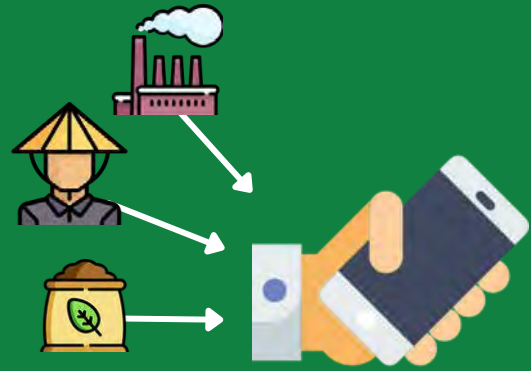
CREATE VALUE.

About us

We provide **expert advisory services** and methodologies built on scientific research and international standards to streamline **responsible business** practices while respecting stakeholders' experiences.

We set transparent rules and respect **confidentiality of data** and information for all stakeholders and customers' ecosystems.

VERIFIK8 Web and Mobile App



DATA ENTRY

processors - farmers -
suppliers



DATA ANALYSIS

standards alignment



MONITORING

environmental - social -
production



IMPROVEMENT

sustainable sourcing -
better farming



CROSS SECTOR COLLABORATION



Sugarcane

Thailand is the world's second-largest exporter of sugarcane, which provides jobs for more than **1.5 million people**.

Given its importance for our country, it's no wonder that our biggest partnerships **focus on this crop**. From climate change mitigation to helping laborers get a working permit, our missions are just as wide as they are **impactful** for this sector.



Shrimp farming

Our team has a strong affinity for the **aquaculture** sector, whose strongest export product is shrimp.

Today, we are proud to have a strong **history of collaboration** with the shrimp industry, most notably **ASC** and **Thai Union**, allowing us to reach out to the biggest players in the national market. We have also operated in **Vietnam**, just before covid.



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SLAVERY



Fairagora Asia role

Communication

We interact with all the nodes of the supply chain, to ensure higher **transparency** and better data flow.

Implementation

We collect data, **adapting our methods** to the producers or processing plants involved in the project.

We provide a full social and environmental **risk mapping**.

We carry out **training** with the producers to tackle the main risk areas identified.





STRENGTHENING PARTNERSHIPS

Lessons learnt



- Social change takes time: longer partnership means higher impact



- Lack of data sharing, even within a company
- Social media become important to keep the contact with producers

Room for improvement



- Need to centralize information on social projects and organizations
- Similar methodologies can be applied to various projects



- Need for stronger collaboration with the government
- Need for continuity at the end of a project

Thank you!



juliette@fairagora.com